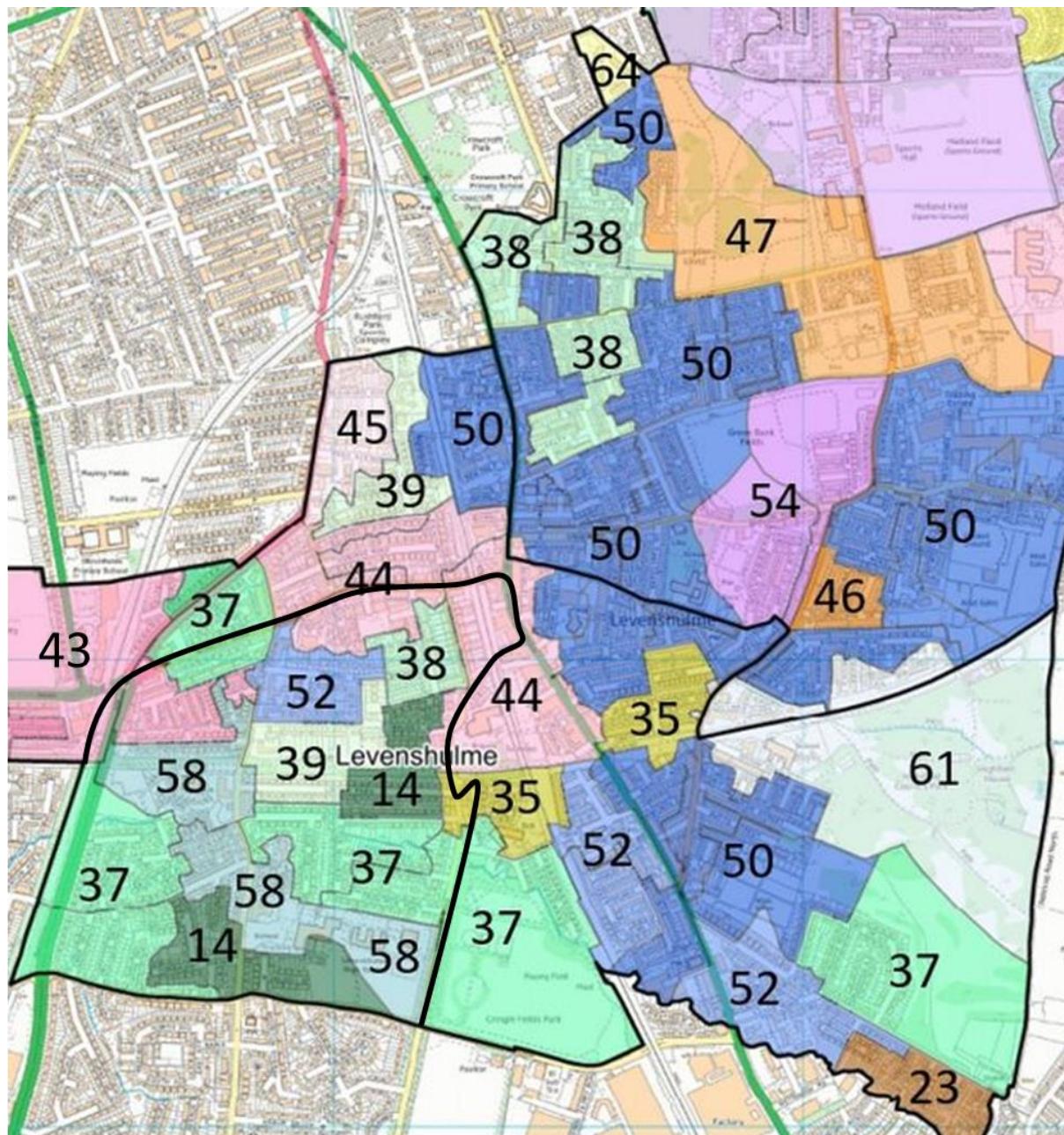


Streets for people Levy/Burnage mosaic profile 2015 guide (colourblind friendly)



Mosaic profile number	Name	Description
14	Cafes and catchments	Affluent families with growing children living in upmarket housing in city environs
23	Solo retirees	Senior singles owning affordable but pleasant homes, whose reduced incomes are satisfactory
35	Primary ambitions	Families with school-age children, who have bought the best house they can afford within popular neighbourhoods
37	Community elders	Established older neighbourhoods owning city homes in diverse neighbourhoods
38	Asian heritage	Large extended families in neighbourhoods with a strong South Asian tradition
39	Ageing access	Older residents owning small inner suburban properties with good access to amenities
43	Student scene	Students living in high density accommodation close to universities and educational sector
44	Flexible workforce	Young renters ready to move to follow worthwhile incomes from service sector jobs.
45	Bus-route renters	Singles renting affordable private flats further away from central amenities and often on main roads
47	Back with the folks	Older owners whose adult children are sharing their modest home while striving to gain independence
50	Renting rooms	Transient renters of low cost accommodation often within older properties
52	Midlife renters	Maturing singles in employment who are renting affordable homes for the short term
54	Economical families	Busy families with children, who own their low cost homes and budget carefully
58	Retirement communities	Elderly living in specialised accommodation including retirement homes, villages and complexes
61	Estate veterans	Long-standing elderly renters of social homes who have seen neighbours change to a mix of owners and renters
64	High rise residents	Tenants of social flats located in high rise blocks, often living alone

All data taken from Manchester City Council and Experian.